**Stakeholder Analysis Stage 2 – Level of Interest and Influence Matrix**

Use this matrix to help you plot who could be considered a stakeholder and what their level of interest and involvement may be.

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| --- | --- |
| **High Interest – Low Influence**  ***Involve****\** ***and Consult****\**  These people are important to the success of your project, but may need support to take part. Inform and involve them in the development of plans. Challenges or barriers to communication and engagement should be considered including any support they may need to meaningfully take part. | **High Interest – High Influence**  ***Involve****\** ***and Collaborate****\**  These people are crucial for success. Involve in decisions, gaining understanding of current service provision (their lived experience) and in developing plans/options for future services. |
| **Low Interest – Low Influence**  ***Inform****\**  Keep informed on progress and decisions. | **Low Interest – High Influence**  ***Inform****\** ***and Consult****\**  Keep informed on progress and decisions, and seek views on plans. |

**Level of stakeholder influence**

**Level of stakeholder interest (consider potential impacts)**

\* Headings based on the [IAP2 spectrum of public participation](http://www.iap2.org/resource/resmgr/pillars/Spectrum_8.5x11_Print.pdf)