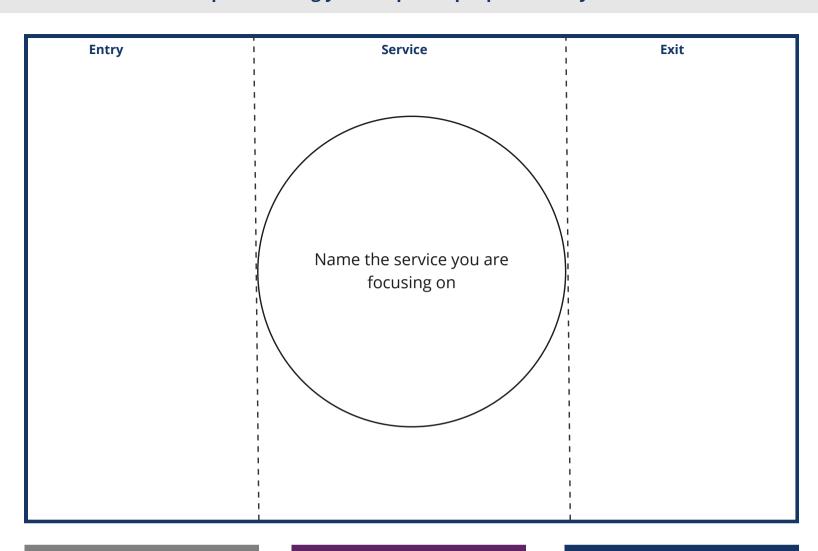
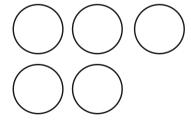
Step 1 - Building your map with people in the system



Inputs into the service

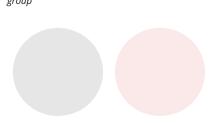
Who are actors in the system that send input into your service?

List them below and then add them as circles to your map above



What connects them?

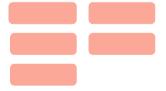
Group them by colour and name the large



Things in the service

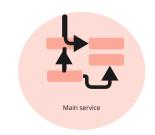
What teams and actions happen in the services?

List them below and then add them as circles to your map above



Connect teams and actions inside your service where relevant

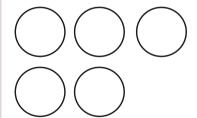
Add this to the centre of your map



Outputs of the service

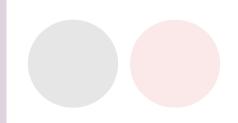
Who are actors in the system that send input into your service?

List them below and then add them as circles to your map above



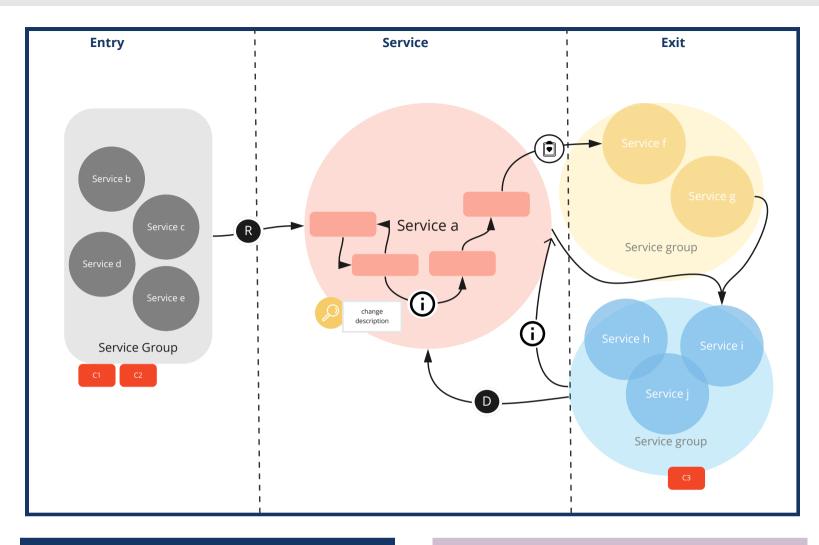
What connects them?

Group them by colour and name the large group





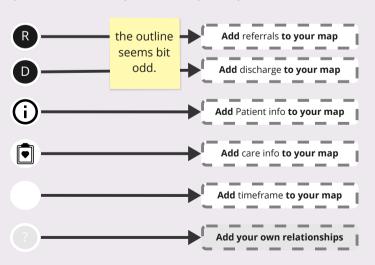
Step 2 - Adding complexity with people in the system



Adding relationships

Remember you don't need to add all of these just include whats relevant to the problem you're are mapping. Create new relationship icons if the are not listed here.

Engage stakeholders in 1-2-1 interviews to understand relationships between your services in the map. Add these to your map where relevant.



Adding challenges and opportunities

Engage stakeholders in 1-2-1 interviews to understand the challenges and opportunities in the map. Add these to your map where relevant.

Note these on the map with icons and include them in a key below



Top tip: Try not to restrict your thinking when framing opportunities



Step 3 - Use your system to have change conversations with stakeholders

